
NEWS RELEASE

November 14, 2024
Refinverse Group, Inc.

Tombow Pencil Co., Ltd. Introduces Glue Tape Using REAMIDE®, a Recycled Material from Fishing Nets **Glue Tape "Pit-Air Fishing Net Recycle" to go on sale on Monday, November 18**



Refinverse Group, Inc. (Headquarters: Chiyoda-ku, Tokyo; President: Akira Ochi) has developed REAMIDE®, a high-quality recycled nylon pellet derived from discarded fishing nets, as part of its ongoing initiatives to promote recycling and environmental sustainability. This innovative material has been adopted by Tombow Pencil Co., Ltd. (Headquarters: Kita-ku, Tokyo; President: Akihiro Ogawa) for their new refillable adhesive tape product, "Pit Air Fishing Net Recycle," which features a navy-blue case made from REAMIDE®. The product will be available nationwide in stationery stores starting Monday, November 18.

■ Significance of REAMIDE® Adoption

Tombow Pencil's adoption of REAMIDE® reflects their commitment to developing eco-friendly products, with emphasis placed on using materials with clearly identifiable and sustainable origins. Following years of testing for durability and moldability, the collaboration has now come to fruition with the commercialization of this product.

Marine plastic pollution is a critical global challenge and discarded fishing nets form a significant part of this issue. REAMIDE® is created from recycled fishing nets

collected throughout Japan, with a transparent process for collection and sorting. The transformation of these fishing nets into REAMIDE® aligns with Tombow Pencil's vision of inspiring users to consider marine conservation with every use of their product.

Moving forward, Refinverse Group remains dedicated to collecting and recycling fishing nets across Japan, furthering its efforts to solve environmental issues and promote circular business solutions.

■ Product Information

Product name: "Pit Air Fishing Net Recycling"

Size: Tape width 8.4 mm, tape length 16 m

Suggested retail price: ¥484 (¥440 excluding tax)

Refill tape retail price ¥352 (¥320 excluding tax)

*Refill tape does not use recycled materials made from recycled fishing nets.



■ About REAMIDE®

REAMIDE® is a high-quality recycled nylon material made primarily from used fishing nets. Refinverse Group collects these nets from various regions and thoroughly processes them by removing impurities through washing and filtering. This recycled material offers comparable performance to virgin materials and reduces CO2 emissions by approximately 85%. It has broad applications across construction, home appliances, apparel, and office furniture.



The company also engages in projects to raise awareness and enhance the collection of fishing nets, with initiatives in Inatori and Shimoda, Shizuoka Prefecture.

Products: <https://r-inverse.com/features/reamide/>

■ About Refinverse Group

For over two decades, Refinverse Group has been committed to the principles of a circular economy. We focus on reclaiming and developing sustainable materials, including Refine Powder, a recycled material for horizontal recycling of carpet tiles, and REAMIDE®, a high-quality nylon pellet recycled from waste fishing nets and car airbags. In 2023, we expanded our efforts by launching a new biomaterial, ReFEZER, developed from bird feathers.

【Press Inquiries】

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