

# NEWS RELEASE

August 29, 2022

REFINVERSE Group, Inc.

## **Utilization of the DAIWA Fishing Brand and REAMIDE® Recycled Nylon Resin: BE EARTH-FRIENDLY – Fishing Net Upcycling Project – Part 2**

Refinverse, Inc. (Head Office: Chuo-ku, Tokyo / President and CEO: Akira Ochi) manufactures and sells REAMIDE® nylon resin. We make this REAMIDE® by recycling discarded fishing nets said to be one of the causes of the marine pollution problem. We have collaborated with various companies working proactively to solve environmental problems.

We provide REAMIDE® to the DAIWA fishing brand of GLOBERIDE, Inc. (Head Office: Higashikurume-shi, Tokyo / President: Kazunari Suzuki). We will now cooperate in an industry-academia collaborative project with Bunka Gakuen and Tokyo University of the Arts in the BE EARTH-FRIENDLY – Fishing Net Upcycling Project.

Students from Bunka Gakuen have produced fashion items while students from Tokyo University of Arts are in charge of the venue layout in this project. The theme of the project is upcycling reborn from the world of the sea using our REAMIDE® nylon resin made by recycling discarded fishing nets. The produced items will be exhibited from September 1 (Thu) to 3 (Sat) in Shibuya Hikarie. This is the official venue of the Rakuten Fashion Week TOKYO 2023 S/S. The item judged to be the best will be commercialized. It is then scheduled to be sold at D-VEC TOKYO EXCLUSIVE. The second and third place items will also be displayed in the DAIWA Apparel Showroom even after the end of Rakuten Fashion Week TOKYO 2023 S/S.

\*Please refer to the following link for details.

<https://prtimes.jp/main/html/rd/p/000000079.000034760.html>

### Commercialization Process

Made from Fishnet  
**REAMIDE**



Used and Discarded Fishing  
Nets



Recycled Nylon Resin



Rainwear Produced Using  
REAMIDE®

We will continue to collaborate with a wide range of companies and to develop materials and applications to add higher value to recycled materials (upcycling) as well as recycling discarded fishing nets. Our aim with this is to realize a sustainable society.

\*REAMIDE® is a registered trademark of REFINVERSE Group, Inc.

**Inquiries**

Corporate Planning Department

REFINVERSE Group, Inc.

2-2-1 Yurakucho, Chiyoda-ku, Tokyo

TEL: 03-5643-7890 / FAX:03-5643-7891